

# Business, Accounting & Retail

## Certificate in Event Planning

**Campus:** Rotherham College

**Code:** RACBA011\*

**Level:** 2

### About This Course

This course focuses on event planning in the hospitality, retail and commercial sector, allowing learners to acquire practical and technical skills in organising and evaluating an event. How to explore market research and investigate marketing methods used to identify key elements required when planning events. Learners will also develop their communication and customer service skills for dealing with the public and clients. The course will lead to the organisation, implementation and evaluation of an actual event.

### What Will I Study?

- Planning an event
- Event review and evaluation
- Market research and marketing methods in event planning
- Human resource planning at events
- Communication and customer service at events

### Why Study Here?

- We have excellent links with employers who support the delivery of our courses
- You will have the opportunity to plan and deliver an event

### Entry Requirements

- L1 English & maths
- Initial assessment

## How To Apply

You can apply using our online application form and clicking the **Apply Now** button at the top of this page.

For more information support with your enquiry or application please contact Student Services by emailing [info@rotherham.ac.uk](mailto:info@rotherham.ac.uk) [mailto:info@rotherham.ac.uk] or by calling **01709 362111**.

## What Courses Can I Progress Onto?

Business Start-up

## Tuition Fees

- Those aged 19 or over may not need to pay fees depending on their circumstances. Find out if you qualify here [<https://www.rotherham.ac.uk/course-fees/>] .

If you need further advice or guidance please contact the Enquiries Team on **01709 362111**.

### PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2021-22 or 2022-23. However, we do reserve the right to make changes if necessary.

**Last updated:** 9th June 2023