

# **Business, Accounting & Retail**

# Foundation Degree in Tourism and Hospitality Management

Campus: University Centre Rotherham

Code: UCRBA001\*

Type: Full Time | Part Time

This course has been designed in collaboration with employers, students and staff in the tourism and hospitality sector. It provides a robust programme to develop your skills and knowledge in the workplace and ultimately prepare you for a career in tourism and hospitality.

# Why Study With Us?

Our industry-experienced teaching team employ a range of innovative teaching and learning methods to challenge you to improve your skills and knowledge.

You will have the opportunity to attend various trips and visits throughout the duration of your course to add relevant experience.

In addition, you will be entitled to Associate Member status of Sheffield Hallam University, offering access to their learning centres in Sheffield and use of the support services.

#### **Modules Covered**

#### Year 1 (Core modules)

- Self-Analysis and Career Development
- Fundamentals of Marketing
- Work-based Learning and Employability
- Customer Service in the Tourism and Hospitality Sector
- Event Management

#### Optional modules include:

• International Travel Affairs (Tourism) or Licensed Trade Management (Hospitality)

#### Year 2 (Core modules)

Managing Financial Resources

- Introduction to Business Research
- Leadership and Management

Optional modules include:

- Geography and Tourist Destinations (Tourism) or International Food Management (Hospitality)
- Airport and Airline Operations (Tourism) or Food Production and Service Management (Hospitality)
- Tourism Development (Tourism) or Enterprise for Hospitality (Hospitality)

# **Entry Requirements**

- A relevant Level 3 qualification
- GCSE English and maths at grade C/4 or above or equivalent
- Satisfactory references

# **How To Apply**

You can apply using our online application form and clicking the **Apply Now** button at the top of the page.

# **Career Opportunities**

Many of our former students progress into employment with highly regarded organisations within the tourism and hospitality industry.

Upon successful completion of this course you could go into employment as an Events Co-ordinator, Travel Advisor, Cabin Crew Staff, Customer Services, Front of House Staff or Hotel Manager or Supervisor.

Alternatively, there are top-up progression routes available via Sheffield Hallam University for students who pass the Foundation Degree. These include International Tourism Management, International Hospitality Business Management, International Hotel and Resort Management and International Tourism and Hospitality Management.

Students will be guided by University staff to the appropriate top-up.

#### **PLEASE NOTE**

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2022/23. However, we do reserve the right to make changes if necessary.

Last updated: 6th March 2023