

An Introduction to getting your book published

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Campus: Rotherham College

Code: R28AC04

Type: Part Time

- Book beginnings and engaging descriptions
- Gripping dialogue and chapter endings
- An attention keeping plot and book ending
- Editing your work
- Book length, titles, subtitles and ending
- Writing an attention-grabbing query letter/book proposal
- Creating a successful synopsis
- Resources, self-publishing on KDP, book template, contents and layout
- Writing your blurb/book description
- More on blurb – it takes time
- KDP keywords and categories
- Marketing and any other questions.

About This Course

Getting a book published is a totally different beast than writing one. Instead of focusing on your creativity, you're shifting into business and marketing mode. Because publishing has two completely different paths—Traditional (finding an agent and pitching to publishing houses) and Self-Publishing (doing it yourself)—this 12-week course is split down the middle.

Weeks 1–4 cover the foundational prep every author needs and then learn all you need to pursue your chosen track in weeks 5–12.

How To Apply

You can apply using our online application form and clicking the **Apply Now** button at the top of this page.

For more information support with your enquiry or application please contact Student Services by emailing info@rotherham.ac.uk [mailto:info@rotherham.ac.uk] or by calling **01709 362111**.

Tuition Fees

Those aged 19 or over may not need to pay fees depending on their circumstances. Find out if you qualify for help with your fees [<https://www.rotherham.ac.uk/course-fees/>] .

If you need further advice or guidance please contact the Enquiries Team on **01709 362111**.

PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2026-27. However, we do reserve the right to make changes if necessary.

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